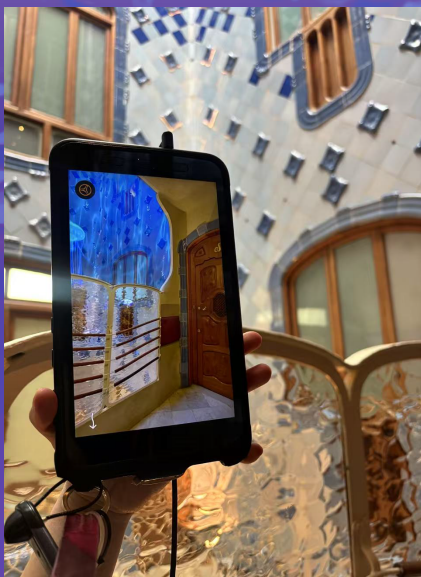


Casa BatllóAR

Casa Batlló, while visiting Barcelona, emphasized the far-reaching impact of physical interaction with architectural spaces. The integration of augmented reality (AR) transforms access into an immersive journey, allowing me to witness Antoni Gaudí's design in a dynamic context.

Through the AR tablet, I can see the original furniture and decorative elements, thus bridging the past and present. You can see items that do not appear in reality and dynamic videos through the iPad's electronic screen as if you were entering Gaudí's wonderful manuscript world. For example, the jellyfish that simulates the appearance of the underwater world in the



picture. When entering the world's first six-sided LED "Gaudi Cube", the beam and structure seamlessly merge, and the emotions change from curiosity to awe, and the symbiotic potential of natural forms and digital structures. Emotionally, the experience is both inspiring and inspiring. Gaudí D me evokes a sense of wonder with its enveloping predictions and natural scenery, and illustrates Gaudí's deep connection with the natural world.

This multi-sensory approach provides a deeper understanding of his architectural philosophy, emphasizing the harmony between structure and environment. The exhibition space caters to a diverse audience: visitors, art and architecture enthusiasts, and individuals seeking innovative cultural experiences. Casa Batlló's inclusive initiatives, such as hiring people with neurological abnormalities for visitor participation, highlight its commitment to accessibility and community engagement. ElPaís. In summary, Casa Batlló's augmented tour example illustrates how technology enriches our understanding of historical art and architecture, thus making cultural heritage more attractive and accessible.

Mondodr 2021, Casa Batlló's Gaudí Cube – The mondodr Awards 2021, viewed 20 May 2025, <https://mdodrawards.com/2021/portfolio/casa-batllos-gaudi-cube/>. [Accessed:15 April,2025]

Casa Batlló 2021, All about the new immersive visit to Casa Batlló, <https://www.casabatllo.es/en/news/new-immersive-visit/>. [Accessed:10 April,2025]